What are cookies?
Cookies are text strings to allow automatic authentications, tracking sessions and saving specific information regarding users logging into the website server. In detail, therefore, they are small text strings sent from the server to a client (usually a browser) and then sent back from the client to the server (without any modifications) each time the user logs in the same page of the web domain. Therefore, the cookie will always ask the permission to the user to be saved on the local hard disk. Once the authorization has been collected, the cookie is saved and it will help in analyzing the traffic from the user (anonimously) on the website.

Third party cookies
This uses the following anonymous analytical cookies from third parties.
Web analytic cookies
Google Analytics collects, aggregates and analyzes anonymous data for a limited time, in order to monitor and analyze the use of the website, improve its functionality, to choose more accurately the contents and the graphic design as well as respond to the needs of the visitors. All information on Google's operation and privacy policy
Analytics can be found at the link http://www.google.it/analytics/terms/it.html.
In order to disable these specific cookies, Google provides a free plug-in, which can be installed on the main browsers (see https://tools.google.com/dlpage/gaoptout). Not accepting these cookies may prevent some features of the website.
Google Tag Manager dynamically manages the insertion of tags and cookies in the pages and simplifies the organization of scripts on the website. For example, the service of Google Analytics is uploaded via Google Tag Manager.
Hotjar collects and analyzes anonymous data for a limited duration, to generate heatmaps or session recordings in order to identify the interaction of visitors with the elements on the pages of interest and improve usability. The data from this functionality can therefore be integrated into navigation analysis provided by Google Analytics.
For more information on managing this type of cookie, you can visit the page https://www.hotjar.com/legal/compliance/opt-out.

Deactivate cookies
The majority of browsers are configured to automatically accept cookies. It is possible, however, to modify these settings and block the cookies through the browser settings. There are several ways to manage cookie settings. We kindly invite the user to refer to your browser settings panel in order to change and understand settings. Deactivate technical and / or functionality cookies can cause the website to work not properly.
Instructions to deactivate cookies from the browser:

Internet explorer:
To disable cookies in Internet Explorer, go to Internet options. On the
Privacy tab, click Advanced button. Disable cookies in Internet Explorer.
Firefox:
To disable cookies in the Mozilla Firefox browser, go to Options. Choose tab Privacy & Security and disable cookies in Firefox.

Safari:
To disable cookies in Safari, go to Preferences. Disable cookies in Safari on the Privacy tab.

Chrome:
To disable cookies in Google Chrome, go to Settings. In the search bar, type cookies and open Content settings. Choose Cookies. Disable cookies in Google Chrome.